

Josh Gammon



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About

I grew up on the Internet. I cut my teeth on what were bleeding edge social media sites like Twitter and YouTube only to see them become mainstays of modern culture. So while I grew up on the Internet, the Internet grew up with me. Since social media and I go way back, we're really good at working together.



Experience

Digital Content Producer
Cox Media Group, Tulsa, Oklahoma

2014–Present

I am responsible for creating and managing content on fox23.com & across social media platforms including Facebook, Twitter, Instagram & more. I write articles based on television news scripts, press releases & researched information. I use Adobe Premiere Pro & Photoshop to create video & image content. I am experienced in multiple social media management services including SocialFlow, CrowdTangle, TweetDeck & more. The posts I craft regularly reach over 150,000 people each day & our website generates millions of visits every month.

Board Operator
Journal Broadcast Group, Tulsa, Oklahoma

2013–2014

I operated the radio broadcast console during live events & produced remote segments for on-air use with WideOrbit. This included editing on a deadline, communicating with field crews & working in a fast-paced environment.

Promotions Manager
KRSC-FM, Claremore, Oklahoma

2012–2013

I managed radio station social media accounts, created original content for multiple platforms and developed/executed social strategies. I also wrote news and entertainment articles for rsuradio.com, designed promotional material, hosted weekly live programs and worked extensively with Adobe Creative Suite.



Education

Rogers State University
B.A. Communications, Claremore, Oklahoma

2013

My major emphasized on Radio/Television Broadcasting and included training in writing for the media, video editing, communication/media trends and research. I also minored in graphic design and served in multiple campus organizations.



Skills

Social Media



Writing



Mac



PC



Adobe CS



Final Cut Pro

